



Guided by generations of value

El Salvador 'Calera', grown by the Valiente family in the mountains east of Metapan. This fourth generation coffee family lives by the value "to truly prosper, our entire community must prosper." This philosophy led them to donate land for the community school as well as provide land for smaller coffee farmers in the community to have room to grow food crops that don't take away from their coffee acreage.



Care & attention to detail evident

The Perez family has been growing coffee in the Acatenango Valley of Guatemala since the late 1800s. Joel Perez, the seventh of eight children, inherited the farm, Finca Palestina from his father in the early 1970s. Finca Palestina is maintained & managed in an almost park-like manner. The care & attention to detail is evident in the quality of the coffee. It also speaks to the quality of the character of the farmer who grows it.



For the future of the children

The Karau family recently started a coffee farm on ancestral land on the eastern slopes of Mt. Kenya. Their reason for building the farm is just one of the many things that make this coffee special. The Karau family also care for 24 orphans in two large family-style orphanages. The coffee farm was started as a way to develop and support future wage-earning opportunities for the children as they grow older. In addition, they are also helping 50 other smaller, neighboring farmers with their coffee harvests.



Building relationships

Our Burundi coffees come through our partnership with Long Miles Coffee Project, a small family endeavor of Ben and Kristy Carlson and their three children. Through the project they build relationships with families of coffee growers, and grow our trees right alongside theirs. They listen to their struggles and build platforms for change from what they hear. Connecting small hills of coffee farming families with roasters who believe that exceptional coffee includes traceability, unique micro climates, and the power of the human spirit is a dream come true for them.